



Graziadio Business Review

A peer-reviewed journal advancing business practice

Graziadio Business Review Submission Guidelines

Article Title:

Manuscripts are reviewed for content and writing style. Special emphasis will be placed on appropriateness and applications for the business practitioner.

Accepted and forwarded for peer reviews

Revise & Resubmit **Rejected**

Submission Guidelines	Comment
Overview:	
Original article that has not been previously published	
Unique contribution to business practice	
2,000 to 2,500 words. Longer articles will be considered	
Only Microsoft Word documents using Arial or Times New Roman size 12 font will be accepted.	
We encourage you to review current GBR articles to get a better sense of our style.	
Articles should:	
Provides practical and relevant information on how to deal with business situations and problems	
Features an applied focus and answers the “so what” question	
Addresses the implications/impact for the business practitioner	
Provides examples to show the success or failure of practical applications of business concepts	
Topics for articles may include (but are not limited to):	
Translating new academic research into practitioner applications	
Organizing and synthesizing information from diverse sources about business issues	
Alerting readers to new knowledge that may impact their businesses	
Extending a debate in a new direction	
Presenting new empirical data and explaining how it may impact GBR’s business practitioner audience	
Analyses of current issues or changes and practical applications in the business environment will also be	

considered. However, “editorial opinion” articles are not appropriate for GBR.	
Case studies may also be considered. Please contact the GBR editor regarding potential case study subjects.	
Writing Style:	
Correct English grammar must be used throughout the article	
Active and non-technical, semi-formal style	
Writing style should be more like that of a business magazine (e.g. Fortune) than an academic journal or textbook	
Introductory paragraphs are particularly important with this audience and should frame the topic and theme or research question	
Authors should not include a traditional academic literature review	
Examples as well as illustrations, such as graphs, tables, and pie charts are helpful	
Figures, Tables, Images, Photos:	
Note when these are created by the article author/s	
Otherwise note the source and only use those which you have obtained permission to include; forward a copy of permission to the editor	
Reference Guidelines:	
The GBR style is based on the Chicago Manual of Style – NOT APA, PLEASE DO NOT USE THE WORD APA TEMPLATE	
Specific ideas, quotations, data, facts, or analyses taken from other sources must be referenced as they would be in any academic work	
Legal writing citation style is acceptable, although citations should be listed in endnotes rather than footnotes	
References appear as endnotes rather than page footnotes	